6G LEADER
BRAND GUIDELINES

LEADER

COLORS

#2d368f
R45 G57 B142
C99 M96 Y6 K1
Pantone 2736 C

#1d76bb
R29 G118 B187
C85 M50 Y0 K0
Pantone 285 C

#23bece
R191 G220 B148
C69 M0 Y20 K0
Pantone 2199 C

#231f20
R35 G31 B32
C70 M67 Y64 K74
Pantone 4280 C

INVERTED COLOR CONFIGURATION

GREY SCALE & MONOCHROMATIC

RECOMMENDED CLEAR SPACE

TYPOGRAPHY

Montserrat for digital and printed materials

DOWNLOAD

Google Fonts

RECOMMENDED MINIMUM SIZE IN PRINT

15 mm

NOT RECOMMENDED

Modifying
the colors

Distorting
the proportions

Rotating for
special effect

Funded by the European Union

All 6G Leader productions must display the EU funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

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AVAILABLE FORMATS

For printing: EPS

All other types of use: PNG

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